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**CHRISTIANE LEMIEUX, CO-FOUNDER OF CLOTH & COMPANY TO HOST TEXTILE
DESIGN CONTEST AND PRESENT AT DWELL ON DESIGN LOS ANGELES 2017**

Dwell on Design announces the Dwell on Design + Cloth & Company + Bed Bath & Beyond
Textile to Furniture Line Competition

LOS ANGELES, May 2017— Dwell on Design will welcome designer Christiane Lemieux this year as a featured speaker and exhibitor. Lemieux is one of the country's leading design entrepreneurs and experts in home décor and furnishings. Her keen eye for fashion and unconventional approach to the age-old furniture and textile industries has propelled her to be one of the go-to authorities in the world of interiors.

A serial design entrepreneur, Christiane is set to follow the success of her first company, DwellStudio with her new venture Cloth & Company. Lemieux has partnered with fourth-generation furniture maven, Meganne Wecker, to create this customer-curated furniture brand. Wecker is the President and Chief Creative Officer of her family's Chicago-based wholesale furniture manufacturer, Skyline Furniture. Using 3-D modeling and digital printing technology, Cloth & Company produces custom designed pieces including upholstered seating and window treatments that ship within six days of purchase. With quick turnarounds and virtually limitless design possibilities, Cloth & Company is innovating the ways in which retailers can create and manufacture furniture. Currently they offer collections for several retail partners and have an exceptional collaboration program which recently launched celebrated collections with Oh Joy!, Apartment Therapy, and now Dwell on Design.

"Architects, designers, and artists are always forefront in our planning for Dwell on Design and we continue to explore ways to interact with the design community outside of the three-day event. We are excited to partner with Cloth & Company to present their vision for modern design and furniture production. This design contest is a unique way to offer the design community an opportunity to participate in a high-tech and innovative process that embraces the concept of manufacturing disruption. We are excited to see the contest entries, the results, and have the finalists and the winner featured at Dwell on Design 2017!"

~ Dana Teague, Vice President, Informa Global Exhibitions | Dwell on Design

This year, Cloth & Company and Bed Bath & Beyond are partnering with Dwell on Design to host a special contest for emerging designers. Contestants will have the opportunity to submit textile designs to be considered for production by Cloth & Company. The selected top five

finalists will have a prototype chair produced and exhibited in the Cloth & Company booth #2107 at Dwell on Design from June 23-25. The final winner will be announced onsite and will have their design produced into a line of five to six furniture pieces to be sold through Bed Bath & Beyond. Designers can submit two to three designs that can be applied to various furniture styles at the link below. The deadline for submission is **June 7, 2017**.

Submit an entry: <https://www.codaworx.com/rfp-toolkit/rfp/dwell-on-design>



In addition to the exciting contest, Christiane will be onsite throughout the weekend, speaking at multiple presentations, covering everything from ethical design to technology to creative solutions. She will join her Cloth & Company co-founder, Meganne Wecker for “Manufacturing Disruption” on Friday, June 23 at 2:15 pm, a conference session discussing the capabilities of 3-D printing, and the current state of technology within the design market. Lemieux will also speak alongside a number of designers and industry professionals onstage about ethical and sustainable design practices for “Ethical Design: Fair Trade and Sustainability” on Saturday, June 24 at 10:45 am. Lastly, she will share the stage with other creative visionaries as they discuss inspirations and debate solutions to design challenges for “Powerhouse of Creativity” on Sunday, June 25 at 11:45 am.



Dwell on Design will take place at the Los Angeles Convention Center, Friday, June 23 from 10:00 am to 6:00 pm; Saturday, June 24 from 10:00 am to 5:00 pm; and Sunday, June 25 from 10:00 am to 4:00 pm. Architects and design professionals, along with the design enthusiast public, may purchase tickets online at dwellondesign.com/register.

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About Dwell on Design

June 23- 25, 2017 / Los Angeles Convention Center

With three full days of dynamic exhibitions, unparalleled educational opportunities, new home technologies, onstage panels, 40+ speakers, and more than 2,000 innovative modern furnishings and products, Dwell on Design is the largest modern design event on the west coast. In addition to featuring over 200 exhibiting brands, Dwell on Design encourages an ongoing design dialogue. Learn more by visiting dwellondesign.com.

About Dwell

Dwell is a media and technology brand focused on design and architecture. Through an award-winning magazine that has been published since 2000, and a sharing platform launched in 2016, Dwell promotes an architecture that is optimistic and innovative. In December 2016 Dwell launched a collection of products with Target called Modern by Dwell Magazine. Dwell, Dwell

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About Informa, Global Exhibitions

Dwell on Design is part of Informa's Global Exhibitions Division. With over 200 trade and consumer exhibitions annually, Informa Exhibitions is a global market leader in such end markets as Beauty, Construction & Real Estate, Design, Life Sciences, Maritime, Health & Nutrition, Natural Products, Agriculture and Pop Culture. Through face to face and digital channels, our transaction-oriented exhibitions and trade shows enable communities to engage, experience and do business. In doing so, we bring together people who want to buy and sell, network, do business and gain inspiration. Our industry insight, coupled with our innovative and entrepreneurial approach, provides them with the opportunity to create business advantage and access markets.

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